

## **Creating the Best Value with Fence Screen Printing - Why Custom Printed Fence Screens are Your Best Bet**

Construction sites, athletic facilities and event spaces are all dynamic environments. They have unique dimensions which are constantly changing as new updates are made to improve the user experience or better accommodate visitors. One of the most common ways you'll see these types of areas upgraded is with custom printed fence screens. Not only can they help manage pedestrian traffic flow, create privacy, and cover up unsightly areas, printed fence screen creates a valuable marketing opportunity and provides important information to visitors and workers. Let's answer some questions you might have about why custom printed fence screens are your best value upgrade for athletic facilities, events, and construction sites.

### **What is a custom printed fence screen?**

First, let's define what a fence screen is. A fence screen is essentially a fabric panel mounted to a frame that can be rolled out to cover sections of a fence line. Fence screens are used for a variety of reasons such as to provide privacy, to manage pedestrian traffic flow, and to cover up an unsightly area like a construction site. Fence screens are frequently used at athletic facilities, event spaces, and construction sites. A custom printed fence screen is similar to a traditional fence screen except that it is printed with a design. Typically, a fence screen is made from fabric that is black or some other dark color, but are available in 15 colors if design is paramount. A custom printed fence screen can be printed with any

design that you'd like, allowing you to get the most value out of your fence screen. And since fence screens are such a large and visible piece of construction equipment, they make a great place to advertise your brand and get your name out there.

## **Why are Custom Printed Fence Screens Your Best Value Upgrade?**

So why should you choose a custom printed fence screen over a traditional fence screen? Well, as we just discussed, one reason is that they provide a valuable marketing opportunity. There is no better way to advertise your business than by printing a design on a large piece of MOBILE construction equipment! Custom printed fence screens are also your best value upgrade because they are highly functional and versatile. They can be customized to meet all of your needs, including managing pedestrian traffic flow, creating privacy, and covering up unsightly areas. The printed design will add marketing and presales information to your construction site or event space, and the fence screen can be moved around as needed.

## **Athletic Facilities with Custom Printed Fence Screens**

Athletic facilities are high-traffic areas that can benefit from having a printed fence screen. Popular athletic fence screen uses are outfield fence screen, bleacher screening, football endzone screen, and batter's eye for baseball stadiums. Printed fence screen that can be easily moved depending on the event and provide privacy while managing pedestrian flow. For example, during a game, a fence screen can be moved to block off areas that would otherwise be seen by the public. After the game is over, the fence screen can be moved to help manage pedestrian traffic flow during the

post-game exodus. A printed fence screen can be used to help block off areas that are under construction. Let's say you're building a new football field or basketball court. A printed fence screen can be used to help block off the construction site while still providing information to passersby.

### **Events with Custom Printed Fence Screens**

A printed fence screen at an event can help manage pedestrian traffic flow and provide privacy for sensitive areas. They can also be used to display important information about the event or host location, such as a parking or shuttle schedule, event start time, and ticket information. A printed fence screen can be a great way to manage pedestrian traffic flow at an event, like a concert or festival. You can use a printed fence screen to block off areas where crowds are too large for safety, help direct guests to specific entrances, and provide information about the event site, such as the nearest bathroom. An event with a large number of attendees is probably going to be a challenging space to navigate, especially if it's outdoors. You can use a printed fence screen to provide information such as the location of the nearest shuttle drop-off and pick-up locations, parking information, and important phone numbers like the event medical tent and lost and found information.

### **Construction Sites with Custom Printed Fence Screens**

A construction site is a prime candidate for a printed fence screen and is a great example of why they are your best value upgrade. A printed fence screen can be used to cover up an unsightly construction site and provide important information to passersby. A printed fence screen can also help manage pedestrian traffic flow

at a construction site. A printed fence screen can be used to cover up an unsightly construction site. They can be used to cover up areas that are under construction, messy, and need to remain off limits to visitors. A printed fence screen can also be used to display information about the site and construction company, as well as to help manage pedestrian traffic flow at a construction site. You can use a printed fence screen to direct pedestrians to the nearest exit and inform them of the best way to get to their destination.

## **Conclusion**

A printed fence screen can provide value above and beyond a traditional boring fence screen. Logo and lettering printing provides a great marketing opportunity as well as critical information. Additionally, they can be used to manage pedestrian traffic flow, create privacy, and cover up unsightly areas. Printed fence screens are also your best value upgrade because they are highly functional and versatile. They can be custom printed with a design that suits your specific needs and interests.