

For immediate release
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Midwest Cover Announces Even More Baseball Windscreen Choices

Chicago, IL January 2021 --- Midwest Cover customers now have 5 materials, 10 colors, and 3 print options when purchasing baseball windscreen. Along with its industry leading 5 year 'No Fade' print warranty, Midwest Cover can now offer a full range of options to its athletic windscreen manufacturing customer segments such as stadiums, park districts, high schools, and colleges.

"Baseball windscreen is one of our perennial best sellers, especially logo printed baseball screen," says Hettie Hager, Midwest Cover's Sales Manager. "With our increased material and color choices, along with the print options we can now offer, we really can offer the best value to our baseball and softball customers."

Baseball windscreen material choices from Midwest Cover now include a range of materials to cover every local weather condition. Permascreen 80 is the most popular athletic windscreen - a weather tough vinyl coated polyester. Customers can make even simple logo designs stand out on 10 + color choices. New from Midwest Cover is Permascreen Plus, the toughest vinyl polyester on the market. It can stand up to years of outdoor wear and tear at baseball fields, tennis courts, and athletic facilities.

Hager adds, "All of our materials come warrantied and customers can view spec sheets to see the opacity, tensile strength, and other features. A lot of fence screen out there on the market is imported and of dubious quality. Life's too short for bad baseball screen let's face it."

Midwest Cover athletic windscreen materials are shipped finished for quick installation and increased durability. All windscreen from Midwest Cover ships with four ply reinforced hems and brass grommets.

Color choices are one aspect of baseball windscreen that is often overlooked by potential buyers as they tend to consider the standard black and green most often installed on outfield fences. But Hager says that with over 10 vibrant color choices, customers are wise to consider using something brighter that will stand out.

"Especially with printed screening, even basic logos and lettering really stand out on top of colored windscreen." She notes that all Midwest Cover material colors are UV resistant so the vibrancy will last for years to come.

Finally, Midwest Cover's 3 print options make it stand out in a competitive industry, providing best value to customers with a wide range of fence screen requirements. Full color digital printing yields advertising signage quality fence screen when sales and branding are at a

premium. Direct printing from Midwest Cover is an affordable, durable solution that yields excellent logos and lettering. Stitch-on panels allow for an economical solution for branding sponsors and supporters.

“Customers I think hesitate to consider baseball windscreen printing because of the cost, but with the range of options available from Midwest Cover custom printing can be a great opportunity to market your business and your project while not breaking the bank.”

Learn more about about the full range of printed baseball windscreen choices available at Midwest Cover at: <https://midwestcover.com/product/baseball-windcreens/>

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