

For immediate release
Midwest Cover, inc.
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Print Directly On Even More Fence Screen Materials

Chicago, IL October, 2020 --- Midwest Cover, inc. has announced that their affordable and durable direct printing process can now be utilized on 5 material grades. This provides the best value for fence screen consumers looking to upgrade with logos, lettering, and designs.

“Just buy the fence screen material you need for the job,” says Midwest Cover Sales Manager Hettie Hager. “For temporary construction projects Construction 85 or 90 is usually enough for the job at hand. For permanent fence screen projects it’s recommended to move up to our Permascreen materials, whether 70 or 80.” Hager adds that for weather challenged installations, Midwest Cover’s Permascreen Plus offers the most heavy grade quality on the fence screen market today.

Printing on a variety of fence screen materials can be challenging given the variations in texture and opacity. Direct printing, an affordable and durable fence screen printing solution, has been perennially popular among general contractors across the country. It yields expert logos and lettering at significantly less cost than standard digital printed fence screen solution.

“What a lot of people don’t realize is direct printing can be used for permanent printing requirements as well, such as athletic windscreen, and crowd management solutions.”

For example, Hager says direct printing on Permascreen 80, Midwest Cover’s rugged outdoor windscreen, is a great way to upgrade outdoor facilities with messaging, branding, and promotional content.

“With our 5 year no fade print warranty we find a lot of customers are encouraged to look into direct printing for their permanent fence screen projects.”

While digital printing will always have a place in the market, Hager says, direct printing offers an opportunity for the best value upgrade on fence screen installations. And now that customers can choose direct printing on 5 fence screen material grades, it’s quickly becoming one of the company’s most sought after services.

For temporary and construction fence screen applications Hager recommends Construction 85 or Construction 90. For heavy use or weather applications she says look into Permascreen 70, 80 or Plus. Hager says direct printing on permascreen for permanent applications typically yields great results given the ability of the fabric to take to printing.

“Our in-house print team has been doing direct printing for over 20 years, we can typically get printed fence screen turned around in just a couple of weeks. Customers like the flexibility to print on a variety of materials, plus when they see the quality that direct printing yields, it’s proving to be a successful addition to Midwest Cover’s service lineup.”

For further questions and more information visit www.midwestcover.com or main sales direct: 800-594-0744

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